It is with faithfulness to the name of this theater that we are offering only the best.

> Matthew Daily and Thompson

Baltimore Where Comfort Is Paramount

An air of cheerful coziness has made this the ideal family theater. Comfort is the keynote of all the appointments and courtesy the watchword of every attendant. Our pictures insure you the best entertainment in filmdom.

The Theatre Happiness

Stands Alone in North Philadelphia for High-Class Pictures and Music

The Bluebird

Broad and Susquehanna



A few hours here will prove profitable and entertaining, and will also give you the latest pro-ductions of the world in motion ple-

SOME CEDAR

Agitated Pictures

may be correct for some theaters, but we show a clear, steady number of

still"photographs

from celluloid. Of course, they're motion pictures, and of the best, too.



GO TONIGHT

The Bright Spot

West Philadelphia Where the Best Motion Pictures Are Shown Best

"Photoplays

FRANKFORD

COME here any afternoon or evening, bring the children or your visiting friends with you. You are always sure to be pleased with the program.

The House of Beautiful Pictures

VISITORS WILL FIND MUCH THAT IS INTERESTING IN PHOTOPLAY ENTERTAINMENT AT THE SOON-TO-BE REOPENED

Great Northern Theatre

Broad St. & Erie Ave.



Come Here Any Day

> and see something more wonderful, much greater and decidedly later than the "usual moving picture."

Music Orchestra Organ Piano 29th and Bauphin Sts.

This Comfortable Theatre

has a distinguished patronage and we guarantee that the entertainment and service offered are in keeping with the home standards of the most exacting.



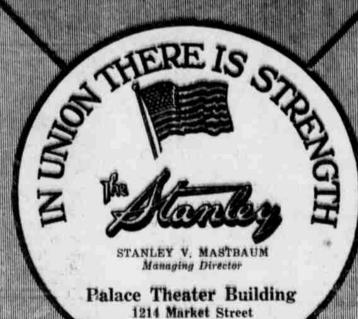
You Should Be a Patron

Because you will be amid healthy surroundings in a modern building with spacious asides; planty of exits; an abundance of fresh air; drinking water from sanitary fountains; a new, clean program to every patron; floors that are scrubbed; carpets, draperies and chairs cieaned every day, and a bright, moral, instructive, entertaining program of photoplays.

Specially Prepared Screen gives the picture a distinct clearness.

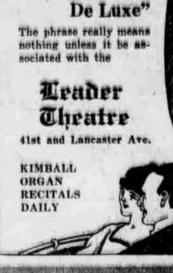
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Supporting Only **Best Producers**



leading KIMBALL ORGAN

> A couple of hours in this car theater will convince you of the high quality of our screen productions. Tou needn't take our word for it. fort maye our cost

LEHIGH PALACE Germantown and Lehigh Aves.



BETWEEN MOVIE AND PHOTOPLAY

What terrible films flick-ered years ago! They were movies then. Tiday the picture plays are reschi-ing the utnost in art. We present PHOTOPLAYS.

'A Visit Leads to Everlasting

Patronage'

OVERBRO THEATRE OF QUALITY 630 & HAVERFORD AVI

> WHY waste time, energy and money seeking the BEST photoplays when you can see them here daily? Our Hope Jones Unit Orchestral Organ is another feature.

> > Matinee Every Day

RIDGE AVE & DAUPHIN S. MAT 2:15 EVG 6:45 TOIL

> OUR sincere desire and purpose is to present clean, wholesome pictures, which will afford entertainment for the whole family.

TINA CLASS BY ITSELF'

The purpose of this cubist ad is not only to make you read it, but to. bring to your attention the conveniently located Princess

Theatre

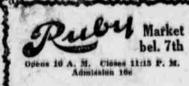
1018 Market St.



Absolute Guarantee

of Merit

is a guard against disappointment, and those who exercise it by going to the Rialto Theater will be more than repaid. Why not visit this theater of distinction?



Always a high-class program here — the best productions, fea-turing the most noted

SAVOY

A Well-Defined Policy

not the result of a hitand-miss plan, but care-fully thought out, gives you the kind of motion pictures you want.

1211 Market Street

Sherwood 54th and Baltimore Ave It matters not

what day you se-lect for a visit to this theater, you will always find a n entertaining program. Special features daily.

Distinction Marks This Theater of Complete Entertainment

> TIOGA 17th and Venango Streets

Hear the Wonderful Choracelo
No Wind—No Pipes
The only instrument of this kind
fit Philadelphia
HECUTALS DAILY
By. Mr. Statler W. Endades
(Specially Engaged)

ALL METRO PICTURES Show First in Philadelphia at the

REGENT VICTORIA

After a tiring day your favorite refreshed







Supreme in Artistry, Players, Production. Superior in Detail and Character of Story.

"The Play's the Thing"

OR THEM AT YOUR FAVORITE THEATRE

cal popularity of these productions is proving the widespread appreciation of the now famous policy

TO THE PUBLIC Pauline Frederick in the

peturigation of "La Tosca" Yes-its a Paramount Recture but its only one! There are two Faramount Rictures released every week and they are all great of your favorite theatre is showing Para mount Protectes ask the management to get them for you.



THE production of bigger, better and finer plays—plays that would mirror life in its many and varying aspects; plays depicting a little of the sorrow, a little of the joy of this world of ours, blended into a perfect whole by masters of screencraft, and which would make us of screencraft, and which would make us the better for seeing them; plays that would appeal to people of finer tastes—such was the goal we set one year ago, when we organized the Triangle Film Corporation. During this comparatively short time the whole picture play industry has felt the benefiting influence of this supreme organization that created a new era in the realm of the silent drama, and whose productions during the coming whose productions during the coming year will go down in the annals of the silent art as "unique!"

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